

Carrollwood Players Theatre
Board of Trustees Meeting Minutes
4333 Gunn Highway, Tampa FL 33618
by Zoom
September 27, 2022 7 PM

Members Present:

Chris Combie, Sandy Cunnagin, Ann Lehman, Jim Russell, Judith Sachs, Pam Senk, Christine Smith, presiding

Members Absent:

David Fraga, Gabriela Guerrero, Emily Nettnin

- I. Call to Order:** 7:05 P.M.
- II. Check in with board on status of hurricane preparations.
- III. Approval of past minutes:** Unanimous
- IV. Reports**
 - a. **President:** Christine Smith
Not much to report. When *Forum* started to do well, there was a hurricane interruption. Constant catastrophes have been an unwelcome distraction. Stewardship luncheon was very successful-19 attending. Very important to make donors feel valued and appreciated.
 - b. **Vice President: Judith Sachs**
Nothing to report. Per Jim, the theatre lost power during Hurricane Irma in 2017.
 - c. **Secretary: Chris Combie**
Nothing to report.
 - d. **Treasurer: Pam Senk**
Checking balance of \$15,600-good news. Seven performances in October. Ticket sales revenue will be low. Season ticket packages very strong in September. Two \$1,500 sponsorships for Nancy Awards. Jim budgeted \$4,100 for sponsorships and currently at \$3,000. Two new donors gave \$1,000. Ticket sales have been below projections. Comment about the need for conservative projections. A good musical will average \$13,500 in gross ticket sales. Aida was \$15,000, Producers was \$14,000... *Forum* has been around \$10,000 in gross ticket sales.

It's early in the fiscal year. Let's wait and see what happens.

Performance versus revenue expenses. Great performance in donations. AC should be classified as a cashflow item and should be amortized over the life of the loan.

Profit on *Odd Couple*. Net income of \$7,900.

e. Managing Director: Jim Russell

Forum ticket sales have been disappointing. Attempts to not compete with dates with the Carrollwood Cultural Center. *First Date* has been running at the same time. Cast and crew are not promoting as well as they could. Some COVID among the audiences could play a factor. Fifty percent of available seats have been filled. Will announce Nancy Awards nominees after the hurricane frenzy. Two new sponsors will be presented. Zach "Hippie" Griswold will serve as emcee again.

Holiday online auction starting on Nov. 15 for one week. Great success from Emily with donations.

Production successes with shows in rehearsals: *An Inspector Calls*, *A Christmas Carol*, *Moon over Buffalo...*

New HVAC is fully paid.

Catering for Nancy Awards is same as last year-heavy hors d'oeuvres, not a dinner.

PlayBill printing resumed due to generosity of Trish Farber and help with printing from Chuck Smith. More conservative approach in distribution of PlayBills.

Refund from publisher of royalties on *The Odd Couple* due to fewer performances.

f. Manager, Finance: David Fraga

Apologies due to hurricane evacuation.

g. Chair, Artistic Council: Ann Lehman

Work in process on 2023-24 season by Thomas Pahl. Ballots will be forthcoming for the Nancy Awards. Voting will end on Oct. 9. Same entertainment as last year "Four Girls and a Guy." Theme of Broadway Dreams-Wicked, etc. Seeking to do a combined event with the Carrollwood Cultural Center-A Taste of Shakespeare in the outdoor area of the Carrollwood Cultural Center. Revenue will be shared. Seeking other sponsors (new brewery, etc.). Goal to bring in the community in order to promote each other.

Not a board issue for vote. Will be decided by Managing Director and Artistic Council.

No need to pay royalties for Shakespeare as the content is public domain.

IV. Old Business

a. New officers installed last meeting.

b. After actions related to planning session: No actions.

V. New Business

- a. Adding modifier to theatre's name:
 - i. "Community theater of Tampa"
 - ii. "Tampa's community theatre"

Changing name helps with (1) moving the theatre physically, and (2) welcoming show goes from other cities. The name change stresses the community theater goal, not a professional theatre group. Google Review referred to the theater as a professional theatre and not a community one. Name change would help allay confusion with the Carrollwood Cultural Center. Some opposition to adding a modifier to the current name. Managing Director will massage it to gradually convey the idea.

"Tampa's Community Theatre" is available on SunBiz.org. Sandy will investigate and check impacts to bylaws, etc.

Jim needs bios and photos. Reminder to use new email for business.

VI. Adjournment: 8:05 P.M.

VIII. Next Meetings: 7PM: November 29, 2022; January 24, March 28, 2023.