

SUMMARY  
CARROLLWOOD PLAYERS, INC.  
BOARD MEETING  
September 22, 2015

PRESENT: Kelly Clow, Jim Johnson, Deb Kelley, Ann Lehman, Jen Martin, Jim Russell, and Rae Schwartz

ALSO ATTENDING: Marc Sanders

The board took the following actions at this meeting:

1. Decided to keep AC thermostats at 75 degrees during the week, and 72 degrees during performances.
2. Decided that CWP would reimburse a volunteer for partial costs for the opening night party for And a World to Carry On.
3. Decided to provide an updated version of the CWP Production Manual to all Producers.
4. Decided on a budget for the upcoming Volunteer Appreciation Party.
5. Decided to allocate any leftover funds from the Nancy Awards budget to the Volunteer Appreciation Party.
6. Approved Marc Sanders as the Producer of Fox on the Fairway and Crimes of the Heart.
7. Designated Jim Russell as the Board Liaison for Fox on the Fairway and Jim Johnson as the Board Liaison for Crimes of the Heart.
8. Decided to sunset the CWP Murder for Hire performances.
9. Approved dates for Nine and Numb late night shows through June 2016.
10. Approved trading a limited number of tickets to each show in exchange for an ongoing full page ad in Accent on Tampa magazine.
11. Decided to keep the scholarship fund in the name of Armando Hernandez and name the Building Fund in honor of Harry Frain.
12. Decided to pay the common area maintenance fees to the property management company.

Other Business:

1. We now have a Facebook Beacon. This will display CWP info to people here even if they haven't "liked" our page.
2. Plans were discussed for a remodel of the lobby.
3. Plans to simplify the selection and pricing at concessions were discussed.
4. The Black Box Committee will begin monthly meetings in October.
5. The Fundraising Committee is planning a Drag Queen Bingo fundraising event at Hamburger Mary's for January 11th.
6. The Facebook Committee emphasised the importance of liking and sharing our posts on the CWP Facebook page.
7. The Box Office Committee reported that many recent shows have been sellouts and reiterated that all ticket sales are final.
8. The Publicity Committee has several new members who are doing great work.
9. An update was given on plans for the Nancy Awards.
10. Cast members will now be surveyed after each production.
11. The Play Reading Committee is hoping to present the slate of shows for next season at the January board meeting.
12. The Volunteer Committee reported that we are getting many new volunteers through the Volunteer Match site.
13. Fiddler on the Roof update: the show has been a great success.
14. California Suite update: the show is cast and everything is going well.
15. And a World to Carry On update: the show went very well.
16. Scrooge, The Musical update: the show has been cast and rehearsals are underway.
17. Caught in the Net update: Dee Ford will not be able to direct. A replacement director will be needed.
18. Plans were discussed to get an ASCAP license.