

SUMMARY
CARROLLWOOD PLAYERS, INC.
BOARD MEETING
Oct. 28, 2014

PRESENT: MaryAnn Bardi, Deb Kelley, Ann Lehman, Jen Martin, Carlyn Postle, Keith Postle, Jim Russell, Rae Schwartz, James Cass

VISITORS: None

The board took the following actions at this meeting:

1. Approved Jennifer Bravo and Georgia Hagelstein to be trained to work Box Office.
2. Approved a small correction to the minutes regarding a film producer who had been interested in using the theatre.
3. Accepted the resignation of James Cass from the board and decided to leave the board at 9 members for now.
4. Decided to post a monthly summary of board meeting minutes on the CWP website.
5. Decided to host the February "CABA after 5" meeting of the Carrollwood Area Business Association at CWP.

Other business:

1. The box office computer has been repaired and is in use again.
2. A discussion of how to improve cohesiveness on the board was postponed until all board members are present.
3. A letter from Adele Walter regarding her thoughts about the Nancy Awards was read.
4. The financial report for Little Shop of Horrors is incomplete but it appears the totals will be very good.
5. A discussion about the payment procedures for groups was held.
6. Doubt plans to offer a special \$10 student rush admission with post-show talk back for Thursday performances only.
7. Heather Haskell and Lynn Cammareri are filling in as musical directors for Babes in Toyland.
8. The Nancy Awards Committee for 2015 will consist of the same members as 2014.
9. Sam's Pizza has agreed to put our ad on their take-out boxes.
10. MaryAnn Bardi will be recording public service announcements at WMNF 88.5 for our upcoming shows.
11. The Sweet Tomatoes dinner event raised \$59.78 for the theatre.
12. The Mystery Dinner Theatre at the Eagles Golf Club raised \$130.00 for the scholarship fund.
13. The storage unit is starting to fill up with donated items for our February fundraiser yard sale, but we need lots more.
14. The Playreading Committee has received a few scripts to consider for our next season.
15. The Inventory Committee requested that any personal items or items not belonging to CWP that are in the building for any reason be labeled if in use or on long term loan or removed if not.
16. Discussion about the best plan for a CWP credit card or debit card continued, with additional research still needed.
17. The importance of proofreading all publicity materials, programs, mailings, etc. was discussed. Jim Russell volunteered to proof anything that needed proofing.
18. A discussion was held about the procedures for the election of officers at the AGM. There was general agreement that this needs further discussion in the future.
19. The importance of securing cash, checks and valuables was discussed.
20. A By-Laws Committee will be established and will consist of board members and non-board members. Ann Lehman will champion the organization of the committee.
21. CWP is still in negotiations with The Event Factory regarding a partnership to feature some special events there in 2015.
22. Planning for the Volunteer Appreciation Party is well underway and everything is on schedule.

Financial Items:

1. Preliminary figures for Little Shop of Horrors show revenue at nearly \$20,000 with expenses just over \$15,000 and profit at approximately \$4,500. Some items are still outstanding.
2. 783 people came to see Little Shop of Horrors.
3. The scholarship fund is currently at just over \$2,300.
4. Our new fiscal year began on September 1, 2014 and runs through August 31, 2015.